

McDermott Consulting conducts ongoing research in how organizations take advantage of globalization, emerging technology, new forms of organization, changing population demographics, and rapid innovation. All are related to the impact of new ways of developing, organizing, applying, and circulating knowledge.

Networks, Communities & Crowds

Does social media increase knowledge sharing. Working with a group at Henley Business School, we are looking at the impact of social media on knowledge sharing. If your staff are experimenting with social media and what to understand its impact, come participate in this study.

Benchmark your communities. Using a customized survey, we identify how your communities compare point by point to high performing communities. This research helps us understand the evolution of communities. If you have active communities, want to understand how to improve their performance, and help us understand the trends in the evolution of communities, come participate in this research.

When to use communities, networks and crowds. Some organizations have used social media to enhance the connectivity of communities. Some have used it to increase networking. Others have used it to tap the collective voice of their organization. Others have used it to start new communities. This research reviews the different how organizations are using these different forms of people connectivity, particularly the impact of social media on them. If you would like to understand the relative value of each and contribute to our collective understanding, come participate in this research.

Develop Expertise

Quick, inexpensive simulations. We often think of simulations as large, expensive systems only useful to train large numbers of people. But some organizations are experimenting with small, relatively inexpensive simulations. This research reviews those efforts. If you are using, developing or interested in affordable simulations for developing professionals, come participate in this research.

Short, quick teaching case studies. Thinking aloud about practical technical or business problems is one of the most effective teaching methods we know. If you have been using a case study approach to developing expertise or are interested in learning how to do so, please

Creativity & Innovation

Innovation in development. We are currently formulating a research project on how to generate innovation and mainstream innovation in development more rapidly. If your public

Research

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sector organization has developed ways to find and spread innovation or are interested in learning how other organizations have done so, come participate in this research.